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The Cult Of Mac

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Cult of Mac | Tech and culture through an Apple lens

The Cult of Mac is the first book about Macintosh culture, arguably the largest distinct subculture in computing. Written by Wired News managing editor Leander Kahney, The Cult of Mac is an in-depth look at Mac users and their unique, creative, and often very funny culture. Like fans of a football team or a rock group, Macintosh fans have their own customs, with clearly defined obsessions, rites and passages.

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The Cult of Mac: Kahney, Leander: 0689145712209: Amazon ...

It's been nearly fifteen years since Apple fans raved over the first edition of the critically-acclaimed The Cult of Mac. This long-awaited second edition brings the reader into the world of Apple today while also filling in the missing history since the 2004 edition, including the creation of Apple brand loyalty, the introduction of the iPhone, and the death of Steve Jobs.

The Cult of Mac, 2nd Edition: Kahney, Leander, Pierini ...

The Cult of Mac surveys the devoted following that has grown up around Macintosh computers. Like fans of a football team or a rock group, Macintosh fanatics have their own subculture, with clearly defined obsessions, rites, and there is no product on the planet that enjoys the devotion of a Macintosh computer.

The Cult of Mac by Leander Kahney - Goodreads

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The Cult Of Mac (Paperback Edition - By Leander Kahney ...

The Cult of Mac is a book by Leander Kahney. The book discusses fanaticism about the Apple product line and brand loyalty. Kahney released a later book titled The Cult of iPod. The cover of the book features the Apple logo shaved into the back of a person's head. See also. Apple evangelist; Reality distortion field

The Cult of Mac - Wikipedia

A follow-up to Leander Kahney's 2006 book, "The Cult of Mac, 2nd Edition" hits stores Dec. 17.

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Apple Watch Store | Cult of Mac

Apple's Thermonuclear War - Cult of Mac A few years ago, everything was peaceful in the Valley of Silicon. The relationship between Apple and Google was cozy and friendly. The two rising and dominant superpowers pursued compatible, non-overlapping businesses, for the most part, and helped each...

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Cult of Mac is a daily news website that follows everything Apple. Our goal is to provide timely news, insightful analysis, helpful how-tos and honest reviews. Our goal is to provide timely news,...

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The Cult of Mac by Leander Kahney: 9781593271220 ...

The long-awaited The Cult of Mac, 2nd Edition brings the reader into the world of Apple today, including the creation of Apple brand loyalty, the introduction of the iPhone, and the death of Steve Jobs.

The Cult of Mac, 2nd Edition | No Starch Press

Cult of Mac - 4 Jul 2020 17:00 David William Hearn, co-creator of revolutionary iPad music notation app StaffPad, reveals the decade-long quest that earned the app an Apple Design Award. You'll find that story, plus the usual roundup of iPhone and Mac news and rumors, in this week's free issue of Cult of Mac Magazine.

Inside an indie dev's 'overnight success' [Cult of Mac ...

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The Cult of Mac, 2nd Edition on Apple Books

In The Cult of Mac, Wired News managing editor Leander Kahney takes an in-depth look at Mac users and their unique, creative, and often very funny culture. From people who get Mac tattoos and haircuts, to those who furnish their apartments out of empty Mac boxes, the book details Mac fandom in all of its forms.

The Cult of Mac by Leander Kahney, Paperback | Barnes & Noble®

The cult of Mac. [Leander Kahney; David Pierini] -- Apple is a global luxury brand whose products range from mobile phones and tablets to streaming TVs and smart home speakers. Yet despite this dominance, a distinct subculture persists, which ...

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