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Jack Plunkett is the author or editor of more than 30 books, including Plunkett's Energy Industry Almanac, Plunkett's E-Commerce & Internet Business Almanac and Plunkett's Biotech & Genetics Industry Almanac. A life-long entrepreneur, he has been recognized as a finalist in the "Entrepreneur of the Year" competition sponsored by Ernst & Young.

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Introduction to the E-Commerce & Internet Business ...

Chapter 2: E-Commerce & Internet Industry Statistics 37 E-Commerce & Internet Business Overview 38 Estimated Quarterly U.S. Retail Sales, Total & E-Commerce: 1st Quarter 2001-3rd Quarter 2007 39 Revenues Associated with the U.S. E-Commerce Industry: 2006-2007 40 Internet Publishing & Broadcasting: Estimated Sources of Revenue & Expenses, U.S. ...

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