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Blending practical frameworks with real-world examples, Moore and Thomas break the conventional random acts of marketing approach, reducing the channel to its piece parts, and reshaping it into a holistic strategy that helps channel marketers gain the support they

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Marketing Multiplied by Mike Moore and Peter Thomas BOSTON (PRWEB) April 25, 2018 Today, channel marketing veterans Peter Thomas and Mike Moore introduce “ Marketing Multiplied: A real-

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ChannelChat: Mike Moore and Peter Thomas, authors of Marketing Multiplied, Discuss Inspiration for Their Real-World Guide Book

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