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### Essentials of Management Information Systems

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Essentials of Management Information Systems: Organization and Technology in the Networked Enterprise (Fourth Edition) is based on the premise that it is difficult, if not impossible, to manage a modern organization without at least some knowledge of information systems—hey are, how they affect the organization and its employees, and how they can make businesses more competitive and efficient.

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### Essentials of Management Information Systems by Kenneth C ...

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Essentials of Management Information Systems: Managing the Digital Firm and Student Multimedia Edition Package, 6th Edition Kenneth C. Laudon, Azimuth Information Systems Jane P. Laudon, New York University

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Organization and Technology Kenneth C. Laudon. New York University. Jane Price Laudon. Azimuth Corporation HALL, Upper Saddle River, New Jersey 07458.

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Cover the most essential topics in MIS using an integrated framework for describing and analyzing information systems. Connect classroom knowledge to everyday life by showing information systems composed of people, organization, and technology elements, reinforced in student projects and case studies.

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4.0 out of 5 stars Essentials of Management Information Systems by Laudon. Reviewed in the United States on July 17, 2003. I've taught approximately 34 sections of collegiate courses including MIS, Law, Economics, Accounting, Statistics and College Algebra. This text is a good general introduction

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